



MEDIA KIT

2022

Traffic That **Converts.**



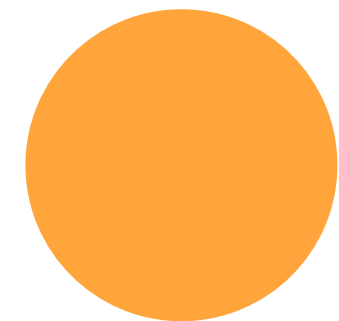
ABOUT US

WE ARE DTXplatform

One Platform. For any Online Marketers And Web Publishers

Our goal is to provide our partners with 360 monetizations and ad coverage. All of this is within one complete infrastructure.

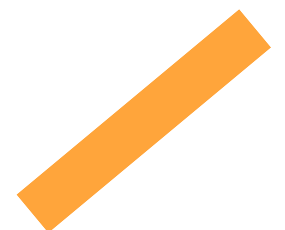
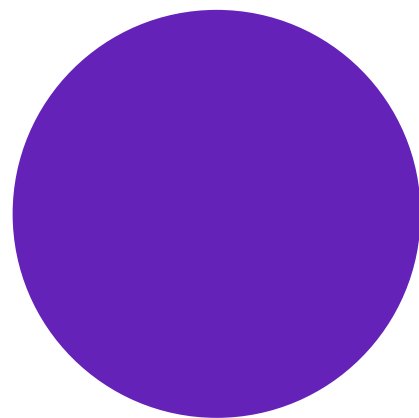
OPERATING SINCE 2021



ADVANTAGES

Our **Advertisers** have access to:

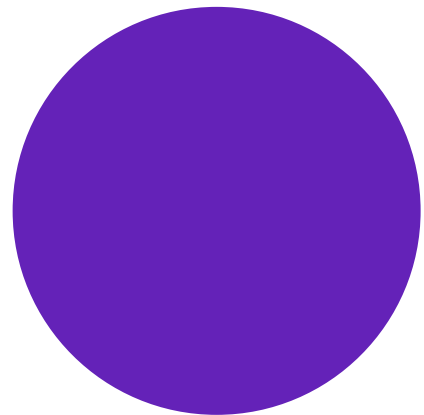
- A huge volume of Multi-Geo traffic from mobile and desktop devices
- Advanced targeting and real-time stats
- Wide range of price models: CPC, CPM, SmartCPM, SmartCPA
- Traffic from direct Publishers
- User-friendly Self-Serve platform
- Unique tools for traffic quality control
- API Integration

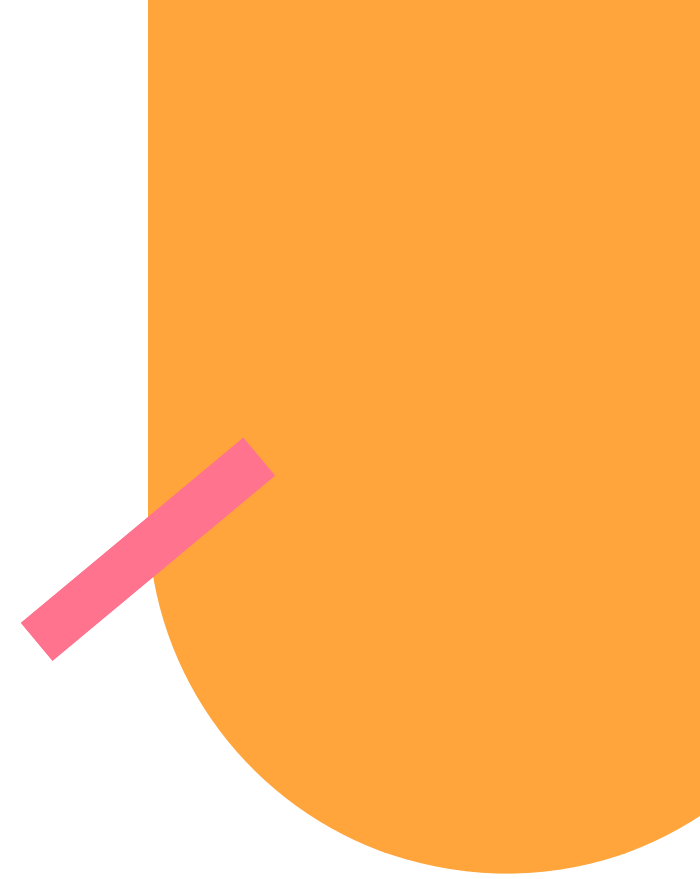
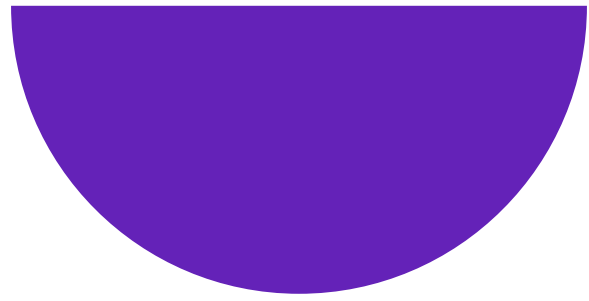


ADVANTAGES

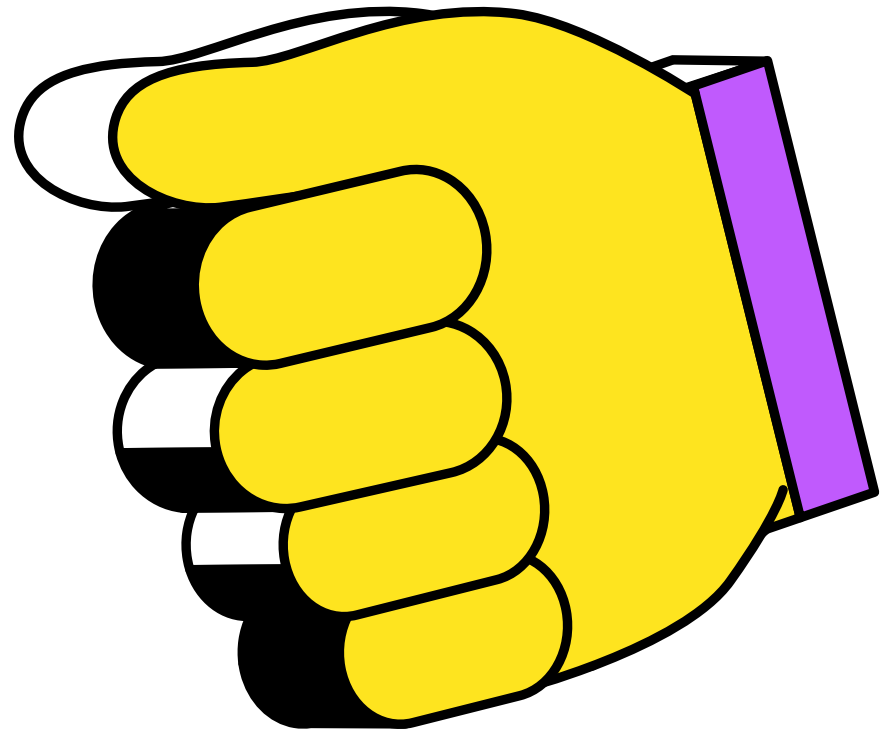
Our **Publishers** have access to:

- Higher eCPM rates in comparison to other competitors
- On-time automated payouts
- 100% traffic fillrate
- Exclusive advertisers
- User-friendly Self-Serve platform
- Clean ads
- 5% referral program



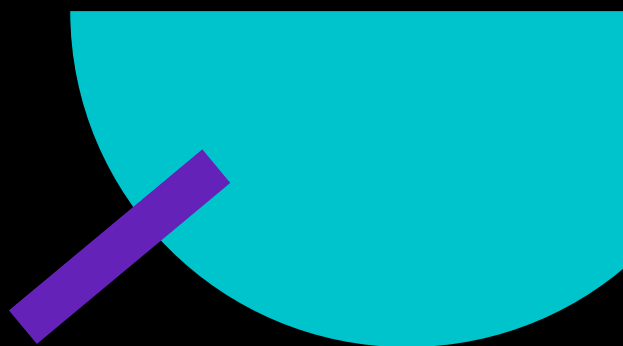


AVAILABLE AD FORMATS



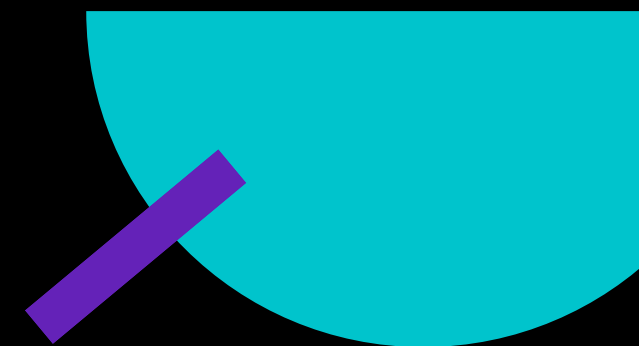
In-Feed outstream

A video ad that appears within the editorial content just where the invocation code is placed. It fits naturally and shows up while the user scrolls the feed.



Simple HTML5 banner

Just as a regular one, an HTML5 banner appears at a specific location on the page. The only difference: it uses a ZIP archive as a creative, which can consists of several files.



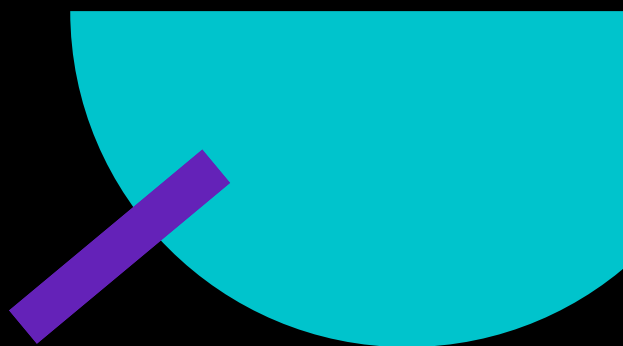
Simple banner

A simple banner is a basic static image of any size inside of page content.



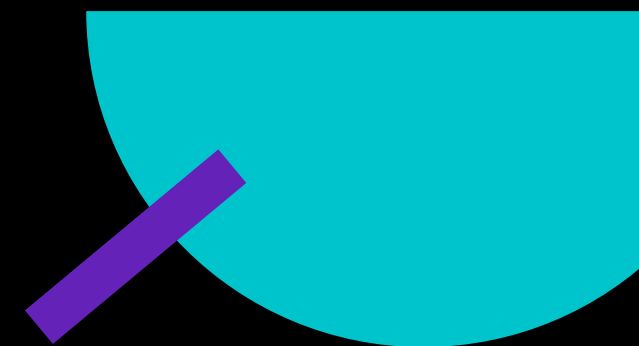
Tab-under

Tab-under leads to the landing page in a new tab after clicking on it. The tab appears under the initial page.



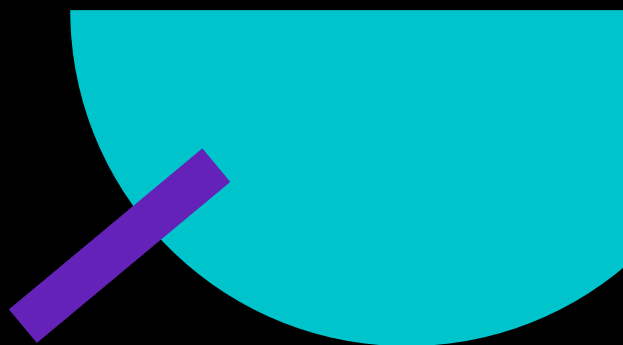
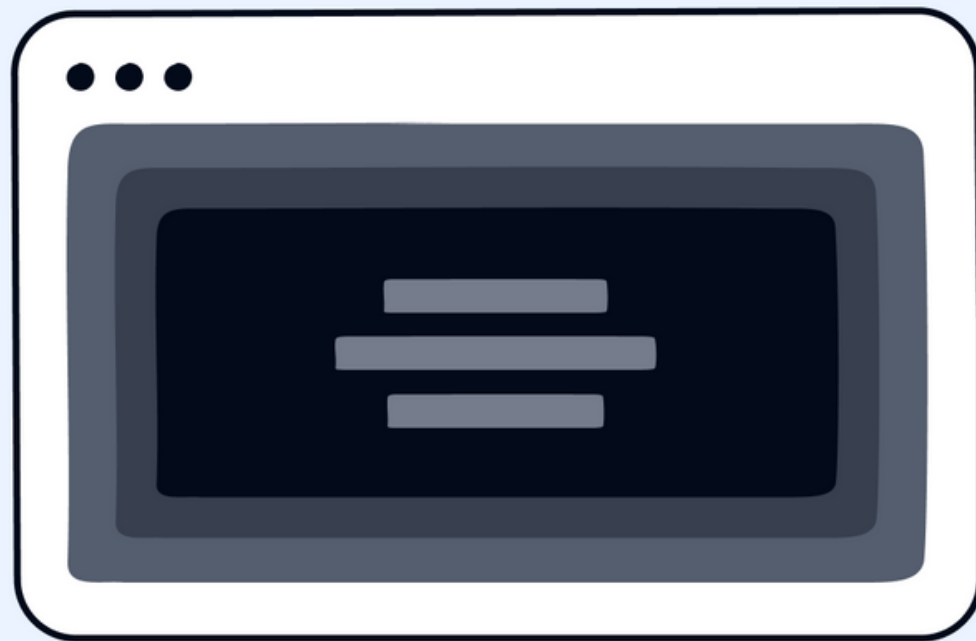
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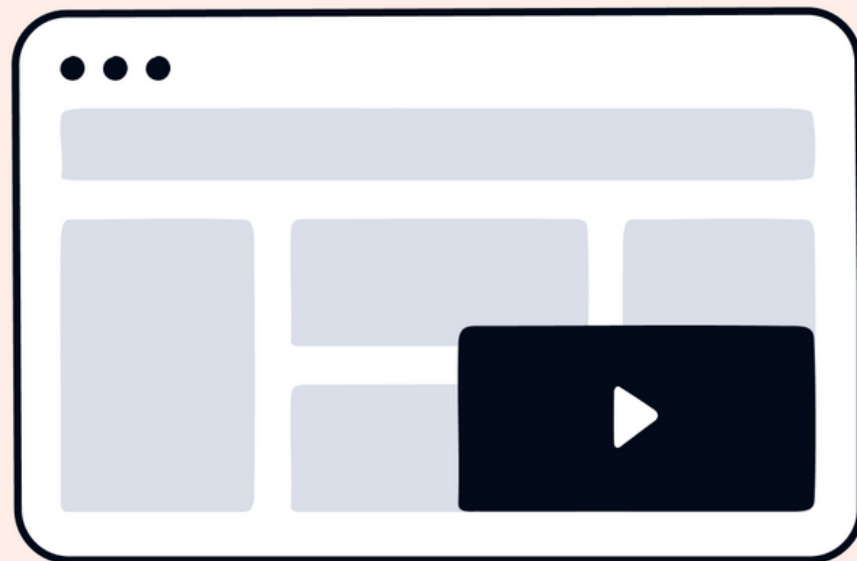
Advanced interstitial

Advanced interstitial is the ad that takes over the whole screen until the user skips the ads. These are interactive mobile ad units that support custom layout and external files use.



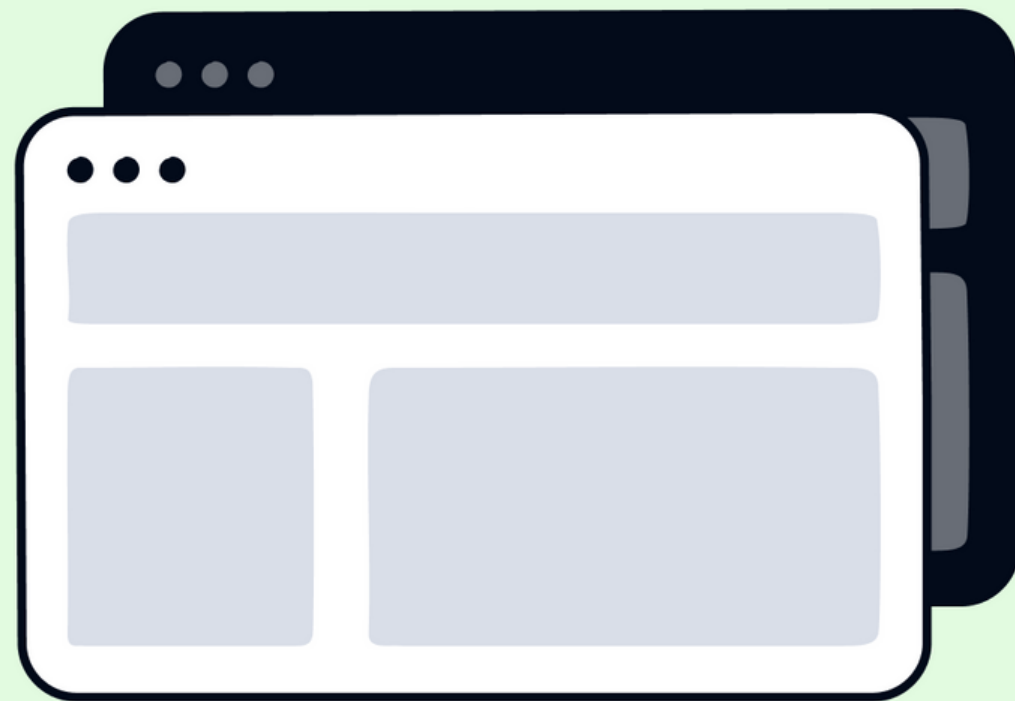
Slider outstream

A video ad that appears at the position specified in the settings. Usually it drives out of the corner of the webpage.



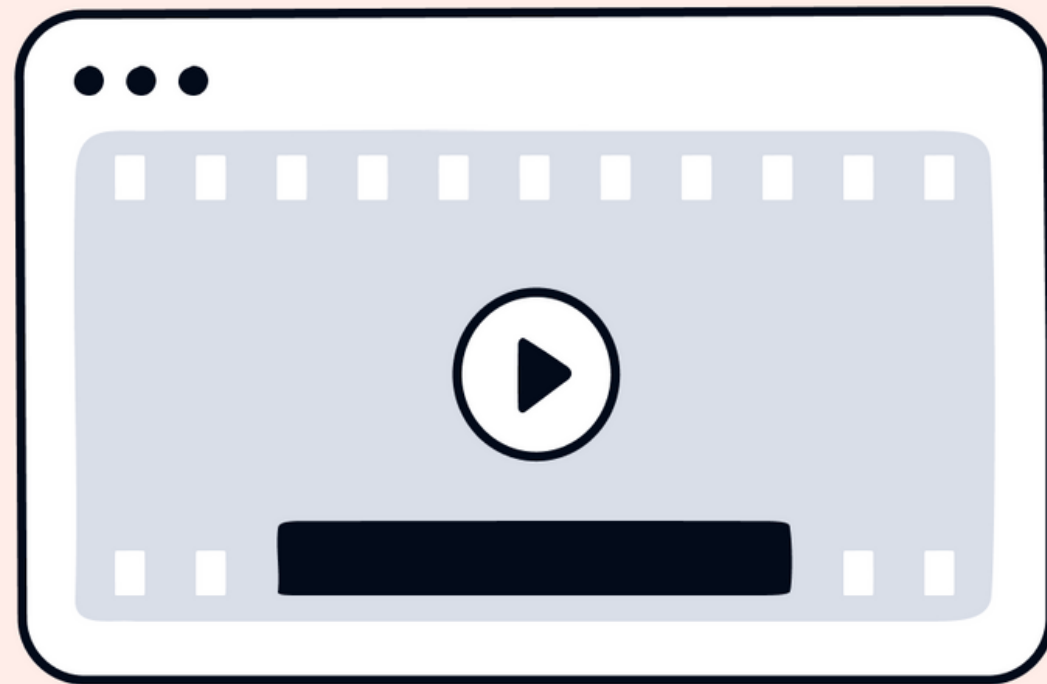
Always redirect

This one redirects users to the landing page after clicking on the ad. Unlike with tab-under, content is shown on the same page and is not opened in a separate window.



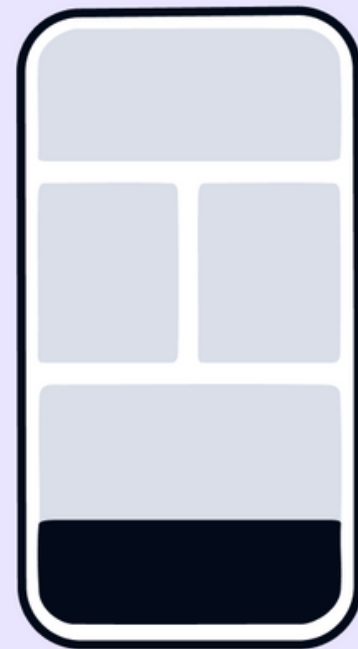
Overlay outstream

A video ad that appears on top of an existing video player on the page. While finished, the overlay shuts down, and the user watches video content as intended.



In-app banner

320x50px-sized ads developed specifically for in-app campaigns. This template includes interactive elements like slider, icons, and install buttons for better engagement.





OUR MAIN VERTICALS

Tools & Utilities

Push subscriptions

Dating

Soft

VPNs

Finance Apps

Social & Entertainment

E-commerce

VAS & Carrier billing

Nutra

Sweepstakes

Delivery Apps

iGaming



CONTACTS



To buy sell traffic:
Sign Up at www.dtxplatform.com

Thanks for
watching!